

RuggedJet-Go End of Life (EOL) Notice

Date: July 21, 2025

Dear Valued Partner,

As part of Brother's commitment to innovation and delivering the most advanced, reliable, and high-performance solutions to our customers, we are announcing the **End of Life (EOL)** for the **RuggedJet-Go** mobile printer series, effective **July 28, 2025**.

This decision is based on the natural lifecycle of technology. As mobile printing needs continue to evolve, the RuggedJet-Go series has become technologically obsolete. We are pleased to share that our current product portfolio—specifically the **RuggedJet 2000 and RuggedJet 3200 Series**—fully supports and exceeds the core functionality of the RuggedJet-Go models, offering enhanced connectivity, durability, and ease of use.

We remain committed to supporting our partners and customers through this transition. Brother will continue to provide warranty support, repair services, and spare parts for all RuggedJet-Go printers currently in use. Please review the transition timeline below to plan accordingly.

Key Milestone Dates

Milestone	Date	Notes
EOL Announcement	July 21, 2025	Partner notification via email
Product Discontinued	July 28, 2025	Orders accepted based on availability
Last Time Buy	August 29, 2025	Final date to submit purchase orders
Last Ship Date	September 31, 2025	All shipments completed by this date
Stock Rotation Deadline	August 30, 2025	Last date to request stock rotation
Return Deadline to Brother	September 30, 2025	Last date for Brother to receive stock rotation
Last Day for Repair Services	June 30, 2030	End of official repair service support

Recommended Transition Models

We encourage partners to transition to the RuggedJet 2000 or RuggedJet 3200 Series. These models offer multiple communication options (Bluetooth or Bluetooth + Wi-Fi) and provide enhanced features aligned with today's mobile workforce demands.

RJ-Go Model	Recommended Replacement
RJ2035B	RJ2030
RJ2055WB	RJ2050
RJ3035B	RJ3230BL
RJ3055WB	RJ3250WBL



Accessory Compatibility

Please note: Accessories for the RuggedJet-Go series are **not compatible** with the RJ2 or RJ32 Series. Each product family has its own dedicated accessories, including chargers, cradles, and vehicle adapters.

Warranty & Service Commitment

Brother will continue to honor all existing warranty and service obligations for the RuggedJet-Go throughout the EOL support period.

We thank you for your continued partnership and look forward to supporting your transition to our latest mobile printing solutions. Should you have any questions or require additional support, don't hesitate to get in touch with your Brother representative.

Sincerely,

The Brother Mobile Solutions Team